



**KQCW-TV**  
**303 N. Boston Ave**  
**Tulsa, OK 74103**  
**(918) 732-6000**

# CONTRACT

And:

**ROI Advertising Media Services, LLC**  
**Attention: Truman Criss**  
**5801 East 41st St., Ste #600**  
**Tulsa, OK 74135**

<u>Contract / Revision</u> 36918 /		<u>Alt Order #</u>
<u>Product</u> June 2016		
<u>Contract Dates</u> 06/25/16 - 06/28/16	<u>Estimate #</u>	
<u>Advertiser</u> Vic Regalado for Tulsa County Sheriff		<u>Original Date / Revision</u> 06/24/16 / 06/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KQCW-TV	<u>Account Executive</u> Tulsa House	<u>Sales Office</u> Tulsa
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KQCW	06/25/16	06/25/16	Sat 9p-930p	9p-930p	-----S-	:30	2	\$95.00	0.00	NM	2	\$190.00
N 2	KQCW	06/26/16	06/26/16	Sun 7p-8p	7:00 PM-7:30 PM	-----S	:30	1	\$95.00	0.00	NM	1	\$95.00
N 3	KQCW	06/26/16	06/26/16	Sun 7p-8p	7:30 PM-8:00 PM	-----S	:30	1	\$95.00	0.00	NM	1	\$95.00
N 4	KQCW	06/26/16	06/26/16	Sun 8p-9p	8:00 PM-8:30 PM	-----S	:30	1	\$95.00	0.00	NM	1	\$95.00
N 5	KQCW	06/26/16	06/26/16	Sun 8p-9p	8:30 PM-9:00 PM	-----S	:30	1	\$95.00	0.00	NM	1	\$95.00
N 6	KQCW	06/26/16	06/26/16	Sun 9p-930p	9p-930p	-----S	:30	2	\$125.00	0.00	NM	2	\$250.00
Totals								0.00				8	\$820.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/26/16	8	\$820.00	(\$123.00)	\$697.00
Totals	8	\$820.00	(\$123.00)	\$697.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.